



10 WAYS TO MAKE MONEY FROM HOME

Stop Limiting Yourself

Take Control of your Financial Health & Wealth

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THE TECHNOLOGICAL ADVANTAGES

We live in the age of technology, when
will you take advantage of what the
digital world has to offer?

❖ How about now?

❖ Maybe 2 weeks?

Well today I would like to share with you 50
ways that you can make money from home with
a little faith in yourself, a strong resume, and a
few skills that helped me jump on it.



WHAT AM I TALKING ABOUT?

For the last four years I have tried to find ways to make more money to support my future. This money for me was used for investments, vacations, and retirement.

I started really thinking about the simplicity of technology. You could virtually learn anything with internet access and the will to learn. I got on craigslist and was looking for side jobs. I realized that so many businesses were looking for part time employees that were available

REMOTELY!



WHAT YOU CAN DO?

So in the next few slides you are going to learn about some of the services I offer to the online businesses I help manage. I want to clarify that I marketing myself to every client I have! You can do this too!

Every night I dedicated 2 hours to my clients. I spend my weekends filtering through their emails, filing documents on their servers, but most of all creating a create working relationship. Review the services and start building your resume today.



1. SOCIAL MEDIA MARKETING

Small Business are struggling to create a following and maintain clientele. This is where you come in.

Most people have 100+ friends on their friends list right?

Well that is 100+ people you are able to impression by promoting for them.

Services you can offer:

1. Creation of Facebook Page, Instagram, Twitter
2. Promote Current Pages on other channels
3. Help the business create new ideas with the influence of their followers.,
4. Create surveys, ask questions, get followers involved
5. Share your experience with the business
6. Be the face of the business on their social media pages, answer questions.

How do I start this?



SOCIAL MEDIA MARKETING

Starting your Social Media Marketing Business:

1. **Create a profile on Facebook that can be used to contact business owners currently registered.**
2. **Write your sales pitch: Dear Business Owner, I noticed that you currently have (x) amount of followers. I wanted to find out if you would be interested in a marketing manager to help get your name out? (Various variations can be used. My next E-Book is aimed at this process in detail with templates and resumes)**
3. **Tell them what you can do for them, Facebook is an essential tool in business marketing today.**
4. **Set your pricing- I have seen many other successful business marketers set pricing based on likes/additional shares, page follows, or on a monthly/weekly basis.**



2. CREATIVE DESIGN

Most of us are very familiar with the Microsoft Office Package. (I.E. Publisher, PowerPoint, Word, Excel.) Use your experience to create logos, banners, brochures, and marketing packages. The amount of time these tasks take for someone who has not been trained is extensive and costly.

Services you can offer:

1. Create Business Logo's
2. Design Banners for Events
3. Creation of Company Brochures
4. Compile company information into a marketing packet for potential clients.
5. Create Spreadsheets for Company Specific Data
6. Business Event Flyers & Invitations



3. CORRESPONDENCE MANAGEMENT

How many times have you emailed a small business and it took weeks to get an answer back? Well typically this is the case when a business does not have someone managing their general question mailbox. In some cases these small business have no email set up for general inquiry questions.

Services you can offer:

1. Set Up Email Account (AOL, Gmail, Yahoo, Hotmail)
2. Daily Email Filtering & Filing
3. Problem Resolution
4. Answer general questions
5. Remove email from spam lists
6. Getting important emails to owners quickly



4.ACCOUNTING ASSISTANCE

Some small business cannot afford the overhead of a full time accountant or controller. If you have a background in finance or doing any accounting tasks this may be a great option for you.

Many services can be offered but here are a few.

1. Data Entry for Invoices
2. Filing Invoices
3. Creating templates for tracking business expenses
4. Accounts Receivable/ Accounts Payable management
5. Calling companies that have outstanding payments due
6. Sending invoices to customers via email/mail



5. COMPANY INFLUENCE

Many companies rely heavily on their customers coming to them.

What if you were able to give a business the advantage of successfully gaining customers through outreach by the business itself and the referrals of current clients.

How to do this:

1. Select random potential customers about the specials running for that business. **Many people don't even know when the flower shop around the corner has a dozen roses for \$9.99!**
2. Create Marketing Releases for the local newspapers about events, projects, & outreach. **Show what the business is doing in the community.**
3. Make phone calls to current clients to thank them. **Show your appreciation for your customers.**
4. Find events to sponsor. Many companies need to show their dedication to their community. **Offer to compile a list of all events in the area that the business could sponsor. Then help set up the sponsorship!**



6. GRAMMATICAL PROFESSIONAL

Do you enjoy proofreading? Have a great WPM rate? Well then this could be the perfect opportunity. Many business practices are so consumed with conducting business that letters, notes, and other forms of writing become a lesser priority.

How can you help?

1. Transcribe handwritten notes into electronic documents. **Have them take a picture, scan, or fax you the notes and type them up into a document for them.**
2. Create templates for past due invoices, letters of recommendation, employment applications, sit in on conference calls to take notes.
3. Proofread outbound correspondence and letters. **Grammar and being punctual are so imperative for a business.**
4. Monitor public posts, websites, and news articles for accuracy in the better interest of the business.



7. HAVE AN EYE FOR PHOTOGRAPHY

Recently I found out so many beneficial aspects to having knowledge about proper photography. Many markets have different expectations of what should be shown in photos and what should not. So being able to identify the need of a client is imperative.

Services offered:

1. **Product Photography.** Noticed that the menu you just saw had unflattering photos of the meals? Well, offer to setup a session to redo their photos for marketing.
2. **Editing Services for photos.** Are you good at photo shop? Know how to use an editing software. Use those skills to edit photos on peoples websites, online business profiles, and employee headshots.
3. **Facility Photos.** Many people look for photos about a business to help determine their interest. Having great photos of your facilities ensure a customer is comfortable when utilizing a businesses services.



8. WEBSITE MONITORING

Maybe its my critical eye but so many self run business websites have errors that go unnoticed by business owners. Be the monitoring eyes for these companies and help them compete with other like business.

Services offered:

1. **Website Comparison.** Google other business like the one you are supporting and create a portfolio of good and helpful features that your client could also incorporate.
2. **Proofreading Published Content.** Review all content on the clients website to actively monitoring for accuracy and clear formatting.
3. **Review Comments & Questions.** Actively having someone to ensure no inappropriate content is publish by a third party is important. With spam being so widely spread through email and social media. Keep it PG is important for business owners.



9. CLERICAL SUPPORT

A receptionist is not always a priority in some businesses. In some cases there is not enough work to support a fulltime employee this is where you come in handy!

Tasks YOU can HANDLE!

- 1. Data Entry.** Many time clients have some form of data that exists in a messy format that needs cleaned up and can easily be sorted through and put into the appropriate file on a server or entry management system.
- 2. Keeping Contacts updated and Managed.** Business cards are great but most people don't go sort through 100+ business cards. Services that can compile these contacts into a document that can be imported to an email exchange are important to business owners.
- 3. Booking Visits.** Small repair needing help scheduling house calls, or even a home visit for estimates, and scheduling services. Make the call, set the appointment, and write it down for the person responsible for the appointment.
- 4. Voicemail Monitoring & Return Calls.** Voicemails are easily forgotten, call forwarding is so easy to set up now a days. Have a businesses voicemails routed to a google number that can be checked by email. You can transcribe voicemails into emails to be handled by the appropriate party.



10. ONLINE BUSINESS MANAGEMENT

Online businesses are so common for DIY Business Owners.

With a major increase of user selling home made products many could use so support.

Reach out and ask them if they need:

1. **Order Tickets Created.** Compile a customers order for the business owner, include a document with the products they ordered, the customers name and address, and payment processing for that customer.
2. **Process Returns & Refunds.** Businesses want to make money not worry about returning it. Many businesses have a hard time handling refunds in a timely manner which leads to a loss in clientele. Help them process refunds, gather information as to why it is being refunded, and alleviate the stress of the process to focus on conducting sales.
3. **Be the LIVE CHAT Representative.** Run their Facebook and charge per customer answered. A great way to work straight from your phone.
4. **Creating Email Marketing Tools.** Send coupon codes and specials out to customer to generate sales.



HOW TO FIND THESE LEADS?

There are a few ways to start snagging employers.

PROMOTE YOURSELF!

1. **SnagaJob.com.** Use the keyword **Virtual Assistant, Online Assistant, Remote Positions** pay varies from \$10-\$20 an hour, work remotely
2. **Post your Online VA Resume to LinkedIn-Monster-Zip Recruiter-SnagaJob.** In the next E-Book a template aimed at creating the perfect resume online jobs will be available. You want to make sure to include hours you can be available online, as well as the skills listed above that qualify you for the best online work.
3. **List Services offered in an Ad.** Run an ad in your local classified, on Facebook, Craigslist, and places like monster offering your services. Many employers look to these places to find virtual help.
4. **Find CLIENTS.** The web is a wonderful tool to use when trying to gain clients. I will say this will take time and a little dedication but it will be worth it in the end! Use search engines to find virtual assistant positions. Save these searches so you will be notified when new opportunities arise. Most of all don't be scared to reach out to online business owners. Proposing the idea of a VA maybe something they never thought of.

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HOW TO HOOK YOUR CLIENT?

Hello _____,

My name is _____, I recently launched my online virtual assistant business. I was viewing your online business profile and was curious to see if you needed assistance with daily administrative tasks. I have (_ years) in administrative and support roles. I will be helping clients manage their social media presence, design and creative influence, correspondence management, accounting tasks, proofreading and editing of content, and any other clerical support needed.

I am currently taking on a limited number of clients who maybe looking for administrative/marketing/ online assistance. Currently there are _____ (#) partnering opportunities available. My base package starts at \$_____ and that includes _____(services).

I would love to discuss any further needs you may have. If you are interested in discussing what services you feel benefit your company please contact me at _____.

Thank you for your time.

Sincerely _____.



LINKS FOR LEADS

www.snagajob.com using keyword- Remote Jobs

The screenshot shows the snagajob.com search results for the keyword "remote jobs" and zip code "63101". The page displays 10,411 jobs. The search results are sorted by Relevance and viewed by Job title. The left sidebar includes filters for State (Alabama to District of Columbia) and Category (Full-time, Part-time, Teen). The main content area shows three job listings:

- Remote Transcriptionist** at Mommy Jobs Online, Mira Loma, California 91752. Updated in the last 2 weeks. Includes "Save job" and "Apply" buttons.
- Remote Transcriptionist** at Mommy Jobs Online, Rancho Cucamonga, California 91729. Updated this week. Includes "Save job" and "Apply" buttons.
- Virtual Recruiter - (Remote)** at Mommy Jobs Online, Moreno Valley, California 92551. Updated this week. Includes "Save job" and "Apply" buttons.

The screenshot shows the snagajob.com search results for the keyword "remote" and zip code "63139". The page displays 43 jobs. The search results are sorted by Relevance, Date, and Distance, and viewed by Job title. The left sidebar includes filters for Distance (within 20 miles) and City, State (Arnold, Ballwin, Bridgeton, Fenton, Florissant, Hazelwood, Manchester, Maryland Heights, Saint Louis). The main content area shows three job listings:

- Remote Seasonal Customer Service/Sales Representative TeleTech @Home** at TeleTech, Saint Louis, Missouri 63102. 0 - 5 miles away. Includes "Save job" and "Apply" buttons.
- Remote Seasonal Customer Service/Sales Representative TeleTech @Home** at TeleTech, Saint Louis, Missouri 63129. 5 - 10 miles away. Includes "Save job" and "Apply" buttons.
- Layaway Associate** at Kmart, Florissant, Missouri 63031. 10 - 15 miles away. Updated in the last 2 weeks. Includes "Save job" and "Apply" buttons.

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LINKS FOR LEADS

www.indeed.com using keyword- Remote

Find Jobs Company Reviews Find Salaries Find Resumes Employers / Post Job

indeed

what where [Find Jobs](#)

job title, keywords or company

Tip: Enter your city or zip code in the "where" box to show results in your area.

Remote jobs Jobs 1 to 10 of 64,830

Sort by: **relevance** - date

Salary Estimate

- \$30,000 (56336)
- \$45,000 (44145)
- \$60,000 (31868)
- \$75,000 (21457)
- \$90,000 (12930)

Job Type

- Full-time (53993)
- Part-time (7199)
- Contract (5771)
- Commission (2311)
- Temporary (1657)
- Internship (694)

Location

- New York, NY (1943)
- Chicago, IL (1335)
- Remote (1179)
- San Francisco, CA (1165)
- Washington, DC (1034)

[more »](#)

Company

- Kaplan (1269)
- Eaton (1084)
- Jackson Hewitt (778)
- TransAm Trucking (515)
- Unlisted Company (486)

[more »](#)

[Upload your resume](#) - Let employers find you

Associate Business Analyst - (Jacksonville, FL or possibly r...
USable Life - ★★★★★ 22 reviews - Jacksonville, FL
We're currently searching for an Associate Business Analyst to join our dynamic team in Jacksonville, Florida (possibly remote)....
Sponsored - [save job](#)

Bookkeeper (Virtual - Work From Home)
botkeeper - Charleston, SC
\$25,000 - \$30,000 a year
Would you love to work more from home? If you answered yes to the questions above and believe in the vision and values of botkeeper, then this is the perfect...
[Easily apply](#)
Sponsored - [save job](#)

Claim Representative II - Casualty
Vermont Mutual Insurance - Montpelier, VT
Employees in this job classification may be based in a typical office or a remote location or residence as determined by management....
Sponsored - [save job](#)

Virtual Customer Care Professional
American Express - ★★★★★ 4,520 reviews - United States
\$15.73 an hour
Join a global brand recognized as a Top 100 Remote Work Company (FlexJobs) and a nine-time Customer Service Award Winner (JD Powers) - it all starts here....
2 days ago - [save job](#) - [more...](#)

Part Time (Virtual/Remote) Traffic School Clerk
AOTS - Gilbert, AZ
\$10.25 - \$12.50 an hour
This is a remote position, so you can work from anywhere in the US, but must have a clean



LINKS FOR LEADS

1. www.flexjobs.com
2. <https://remote.co/remote-jobs/>
3. <https://remotive.io/>
4. <https://www.virtualvocations.com/>
5. <https://remoteok.io/>
6. <https://www.workingnomads.co/jobs>
7. <https://jobspresso.co/>
8. <https://www.outsourcely.com/remoteworker>
9. <https://angel.co/>
10. <https://www.guru.com/>



WRAP IT UP

So as you can see there is a need for remote assistants. **Remind yourself that with diligence and a strong resume you can secure a remote position.** Even if you are not ready to commit 40 hours a week there are many employers looking for part time help and allow you to work from home. **A second job at \$12 an hour 15 hours a week is \$9,360 in additional salary a year.** Freelance work is geared towards you name your price. Then you and your client negotiate the work load and hours. **Don't limit your income.**

You can make money from home today!

For more information about savings, finance, and maximizing your wealth visit <http://investinthebest.net/> .

